Merijn van Wouden

Freelance web developer and inventor · Zaandam, NL

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Software developer since 2008, and an inventor of things: digital ones for work, non-digital ones outside it. I like UX puzzles best, most of all in tools people use every day. I'm strongest at the start of a project, brainstorming the concept and finding the less obvious route, and then I own the build. My clients tend to stay with me.

Tools Svelte and Convex by preference, React and Vue when the project calls for them, Node on the server, PHP for the older work. Smart contracts too, on proof-of-stake chains only.

Languages Dutch and English daily. Russian fluent. German and French reading. Turkish, learning.

What I can help with

- SEO and page speed
- Svelte (kit) development
- React development
- Blockchain & smart contracts
- Convex applications
- iOS and Android apps

Selected work

- Rebuilt a LinkedIn content tool on Convex, with seven AI agents
- Co-founded a group travel planner, built with SvelteKit and Convex
- Lead developer of an employee-participation and funding-round platform
- NFT certificates of authenticity for Amsterdam art studio SUYE
- Booking app and dispatch system for a cooperative of thirteen taxi drivers

Technologies

Frontend
Svelte, SvelteKit, React, Next.js, Vue, JavaScript, TypeScript, Tailwind, Vite

Backend and data
Reverse proxy, CDN, Node.js, Fastify, Koa, Convex, MySQL, SQL Server, Firebase

Blockchain and smart contracts
Solidity, ERC-721, ethers.js, Ethereum, Polygon, Hedera, Solana, Metaplex, Web3Modal

Integrations and commerce
AFAS, Stripe, Mollie, Shopware, Luigi's Box, Google Calendar API, Discord.js, SOAP, React Admin

Mobile and deployment
Capacitor, React Native, Expo, Cordova, Swift, Vercel, Turborepo

AI applications
OpenRouter, Langfuse, Vercel AI Gateway

Timeline

2026 — now **Morgen is Nu: holistic health webshop** · Full-stack developer and hosting
I look after Morgen is Nu's development, from product search to checkout.

2023 — now **Guidesty: group travel planner** · Co-founder, lead developer
Guidesty is a cooperative travel planner where a group of travellers can build an itinerary, vote on ideas and split the bill.

2022 — now **Kwantor: employee participation, funding rounds** · Lead developer
I led development of Kwantor's participation platform from 2022. Now it runs funding rounds, and my part is the money: held until a round is funded, then released or refunded.

2021 — now **Taxi Haarlem Service: taxi booking app and dispatch system** · Full-stack developer
I built the website, customer app and dispatch tools for a cooperative of thirteen taxi drivers, a service its customers prefer over Uber.

2025 — 2026 **UpLinked: LinkedIn content automation** · Full-stack developer
I worked on UpLinked for a year and a half: a carousel editor and analytics inside their Bubble app, then the rebuild on Convex with seven AI agents, a strategy planner and a phone app.

2012 — 2026 **Evenses: booking software for an entertainment agency** · CTO
I built Evenses' websites and internal booking software from its start in 2012, through its growth into an entertainment agency operating in ten countries.

2026 **ThuiszorgInHolland: care-worker app connected to AFAS** · Web and app developer
For a home care organization, I connected AFAS to the recruitment website and care app: employee and client records coming in, vacancies and applications going out.

Code

2,322 contributions on GitHub in the last year, longest run 27 days.

Education

BSc Artificial Intelligence, University of Amsterdam, 2009–2014.